



## Congratulations!

The files enclosed in this folder are seals to promote your 2018-2019 North Carolina Academic Growth Award.

The following are suggested uses for the seals and specifications for each file type provided.

The Academic Growth seal will look best on a white background. When placing seals on a color background, the files in the subfolder Oval should be used. These images will put a white oval behind your seal. The non-oval files are square with white backgrounds, which may work better with social media, emails, text wraps, and in alignment with other logos.



### **19-AcadGrowthAward.jpg**

1200x1096px (4"x3.65"), 300 dpi, RGB

**uses:** printed pieces and MS Office applications

### **19-AcadGrowthAward-web.jpg**

219x200px, 150 dpi, RGB

**uses:** web, social media, email

### **19-AcadGrowthAward.eps**

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline, no background

**uses:** Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.

### **19-AcadGrowthAward-oval.png**

1200x957px (4"x3.2"), 300 dpi, RGB

**uses:** printed pieces and MS Office applications with color backgrounds

### **19-AcadGrowthAward-ovalweb.png**

251x200px, 150 dpi, RGB

**uses:** web, social media, email with color backgrounds

### **19-AcadGrowthAward-oval.eps**

Scalable Adobe Illustrator vector file, RGB, fonts converted to outline

**uses:** Banners, posters, video, jobs being sent to vendors. These files are not viewable without professional illustration software, but will be the file type requested by most vendors.