School Nutrition Association

Professional Standards Training Guidelines







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Professional Standards Training Guidelines

Table of Contents

Introduction	3
USDA Professional Standards Learning Objectives	6
Listing of Course Topics by Key Area	13
Professional Standards Training Topic Codes	15
Sample Training Tracking Grid	28





Training Guidelines

The United States Department of Agriculture (USDA) has established minimum Professional Standards for school nutrition professionals who manage and operate the National School Lunch and School Breakfast Programs.

The standards are a key provision of the Healthy, Hunger-Free Kids Act of 2010 (HHFKA) and are effective July 1, 2015. The standards provide minimum education standards for new State and local school nutrition directors as well as annual training requirements for all school nutrition professionals.

For complete information on the USDA's Professional Standards Rule, please visit: www.fns.usda.gov/sites/default/files/CN2014-0130.pdf

SNA Professional Development and Professional Standards

SNA's Certificate in School Nutrition and School Nutrition Specialist (SNS) Credential are aligned with USDA Professional Standards. For more information, visit: www.schoolnutrition.org/certificate

Annual training for USDA Professional Standards counts toward continuing education requirements for maintaining SNA certificate and credentialing status.

1 SNA Continuing Education Unit (CEU) = 1 hour of training for USDA Professional Standards

Purpose of SNA's Professional Standards Training Guidelines

These recommended guidelines are for SNA members and SNA State Affiliates to consider when planning training programs. Since State Agencies ultimately monitor compliance during the 3 year Administrative Review period, SNA encourages operators and SNA state affiliates to direct questions or concerns to their respective State Agencies for clarification purposes.

- Included in these guidelines are the USDA Professional Standards Learning Objectives, organized by key area and linked to specific codes.
- ❖ Additionally, SNA has created a grid that includes the USDA Professionals Standards coded topics (organized by key area) and also features other popular training topics that could count toward professional standards with the relevant coding.
- ❖ A sample training tracking grid is also included.

USDA Professional Standards Required Annual Hours of Training

The USDA Professional Standards annual training requirements will be phased-in for School Year 2015-16 per the chart below.

Professional Standards Annual Training Hours Required	SY 2015-16	SY 2016-17
Directors	8 hours	12 hours
Managers	6 hours	10 hours
Staff	4 hours	6 hours
State Agency Directors	8 hours	15 hours
Staff (less than 20 hours)	4 hours	4 hours

Consistent with SNA's professional development programming, training for USDA Professional Standards must be in all or one of the 4 key areas listed below, depending on the individual's training goals.

Key Area 1: NUTRITION (1000)
Key Area 2: OPERATIONS (2000)

Key Area 3: ADMINISTRATION (3000)

Key Area 4: COMMUNICATIONS & MARKETING (4000)

In the final rule, USDA lists suggested topics for each level (staff, managers, directors and state agency directors), however these are suggested topics. The specific training plan and topics should be determined by the supervisor or the employee/staff with their manager/supervisor. The most important consideration is if the training is relevant to the person's job or to the next role that individual may be working towards.

Coding of Training

- SNA encourages SNA state affiliates and anyone that oversees/provides training to code and categorize training specifically into <u>one</u> USDA Professional Standards subcategory topic. Topics should not be categorized in the broader title categories (ending in 00 and shown in yellow throughout this document).
 - Coding is not mandatory for SNA (or for USDA) but it is strongly encouraged by SNA to help operators easily identify training categories.
- ❖ If it is difficult to distinguish one specific category, please review the USDA Professional Standards Learning Objectives for further clarification. These are included.

There may also be some topics that do not fall into any of the key areas (i.e. State Association Planning Tips, Association Bylaws etc.) These do not count toward USDA Professional Standards or the SNA Certificate and Credentialing programs.

Tracking

SNA recommends creating a training tracking spreadsheet with coding for each of your training sessions. Attendees can use the tracking sheet to easily track and identify the specific USDA Professional Standards topics they are obtaining.

A sample training tracking grid is included in this document. USDA has also developed a Training Tracking Tool available at: www.professionalstandards.nal.usda.gov/content/professional-standards-information

For more information about USDA's Professional Standards, please refer to SNA's Professional Standards Resource: www.schoolnutrition.org/Cert/USDAProfessionalStandards/

Or USDA's Professional Standards website: www.professionalstandards.nal.usda.gov/

Disclaimer

These guidelines are based on available information from USDA and every effort has been made to ensure that these guidelines are accurate. However, SNA is not responsible for alignment of the guidelines with USDA information as USDA may choose to update information at any time.





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The Professional Standards Learning Objectives lists training topics in the four key areas of Nutrition, Operations, Administration and Communications/Marketing. Each Key Area has several key topics and specific training subjects with objectives that will assist those who are planning or taking training. These same categories are used in the online USDA database of trainings as well as in the optional downloadable USDA Training Tracking Tool.

KEY AREAS & KEY TOPICS

Key Area 1: NUTRITION (1000)

- ✓ Menu Planning (1100)
- ✓ Nutrition Education (1200)
- ✓ General Nutrition (1300)

Key Area 2: OPERATIONS (2000)

- ✓ Food Production (2100)
- ✓ Serving Food (2200)
- ✓ Cashier & Point of Service (2300)
- ✓ Purchasing/Procurement (2400)
- ✓ Receiving & Storage (2500)
- ✓ Food Safety & HACCP (2600)

Key Area 3: ADMINISTRATION (3000)

- ✓ Free & Reduced Price Meal Benefits (3100)
- ✓ Program Management (3200)
- √ Financial Management (3400)
- ✓ Human Resources & Staff Training (3500)
- ✓ Facilities & Equipment Planning (3600)

Key Area 4: COMMUNICATIONS & MARKETING (4000)

✓ Communications & Marketing (4100)





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KEY AREA 1: NUTRITION (1000)

MENU PLANNING (1100)

Employee will be able to effectively and efficiently plan and prepare standardized recipes, cycle menus, and meals, including the use of USDA Foods, to meet all Federal school nutrition program requirements, including the proper meal components.

- 1110 Plan menus that meet USDA nutrition requirements for reimbursable meals, including calculating meal components.
- 1120 Plan cycle menus that meet all rules. Consider cost, equipment, foods available, storage, staffing, student tastes, and promotional events.
- 1130 Utilize local food sources, especially Farm to School, when possible.
- 1140 Write standardized recipes, and use Food Buying Guide.
- 1150 Analyze menus for school meal pattern requirements.
- 1160 Plan meals to accommodate students requiring special diets, including food allergies.
- 1170 Plan for effective use of USDA Foods.

NUTRITION EDUCATION (1200)

Employee will be able to utilize resources to prepare and integrate age/grade appropriate nutrition education curriculum with school nutrition program.

- 1210 Plan age/grade appropriate nutrition education activities using USDA Team Nutrition materials when possible.
- 1220 Integrate nutrition education curriculum with school nutrition program, utilizing the cafeteria as a learning environment. (Including Team Nutrition resources).
- 1230 Support school gardens as a means to nutrition education.

GENERAL NUTRITION (1300)

Employee will be able to understand the Dietary Guidelines for Americans, USDA food guidance concepts and general nutrition principles.

- 1310 Relate the Dietary Guidelines and USDA food guidance (such as MyPlate) concepts to the goals of the school nutrition programs.
- 1320 Understand general nutrition concepts that relate to school meals, such as whole grains, sodium, etc.





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KEY AREA 2: OPERATIONS (2000)

FOOD PRODUCTION (2100)

Employee will be able to effectively utilize food preparation principles, production records, kitchen equipment, and food crediting to prepare foods from standardized recipes, including those for special diets.

- 2110 Understand and effectively prepare food using a standardized recipe.
- 2120 Complete a food production record and other required paperwork.
- 2130 Develop culinary skills necessary for school meal preparation.
- 2140 Properly use and care for equipment.
- 2150 Understand CN labeling, product formulation statements and/or appropriate crediting information for school meal pattern.

SERVING FOOD (2200)

Employee will be able to correctly and efficiently serve food portions to meet all USDA school meal pattern requirements and encourage healthy food selections including those for special diets.

- 2210 Identify/serve portions of food items according to USDA school meal pattern requirements and diet restrictions.
- 2220 Use Offer versus Serve correctly.
- 2230 Serve food to maintain quality and appearance standards.
- 2240 Manage serving lines for clean and efficient operation.

CASHIER & POINT OF SERVICE (2300)

Employee will be able to efficiently operate and utilize a Point of Service (POS) system, ensuring correct application of reimbursable meal components, Offer versus Serve, and confidential student eligibility identification in a financially responsible manner.

- 2310 Count reimbursable meals according to meal pattern requirements (including Offer versus Serve) and eligibility status.
- 2320 Use financial responsibility at Point of Service.
- 2330 Apply proper measures to prevent overt identification of students receiving free or reduced price meals.





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KEY AREA 2: OPERATIONS (2000) con't

PURCHASING/PROCUREMENT (2400)

Employee will be able to effectively and efficiently implement purchasing procedures and practices in order to appropriately and best utilize supplies and USDA Foods to meet menu requirements and comply with all Federal, State, and local regulations.

- 2410 Develop product specifications to best meet menu requirements.
- 2420 Solicit, receive and evaluate bids for award in compliance with Federal, State, and local regulations.
- 2430 Purchase food, supplies, and equipment through vendors, meeting school district specifications in compliance with Federal, State, and local procurement regulations and availability of USDA Foods.
- 2440 Generate food and supply orders.
- 2450 Identify possible cooperative purchasing groups and geographic preference options.
- 2460 Develop and monitor contract(s) with foodservice management company and/or others.

RECEIVING & STORAGE (2500)

Employee will be able to ensure proper inventory management including correct delivery and storage of inventory, and that which has been placed on hold or recalled.

- 2510 Develop processes for inventory management.
- 2520 Apply safe and effective inventory receiving and storage procedures.
- 2530 Understand hold and recall procedures.

FOOD SAFETY & HACCP TRAINING (2600)

Employee will be able to effectively utilize all food safety program guidelines and health department regulations to ensure optimal food safety.

- 2610 Practice a HACCP-based program.
- 2620 Practice general food safety procedures.
- 2630 Practice Federal, State, and local food safety regulations and guidance.
- 2640 Promote a culture of food safety behaviors in the school community.





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KEY AREA 3: ADMINISTRATION (3000)

FREE & REDUCED PRICE MEAL BENEFITS (3100)

Employee will be able to effectively certify, process, and verify free and reduced price meal eligibility benefits in accordance with Federal and State regulations related to nutrition programs. Understand and apply Community Eligibility (CE) to eliminate the administrative burden of school meal applications and be able to serve meals at no charge.

- 3110 Certify, process, and verify free and reduced price meal eligibility benefits in compliance with Federal regulations.
- 3120 Understand and practice direct certification procedures practiced by your state.
- 3130 Understand and apply Community Eligibility (CE).

PROGRAM MANAGEMENT (3200)

Employee will be able to effectively manage staff and resources; prepare for yearly Administrative Reviews, emergency programs; and utilize Standard Operating Procedures (SOP).

- 3210 Manage staff work including scheduling.
- 3220 Oversee SOP for routine operations.
- 3230 Evaluate and utilize resources to promote a healthy school environment.
- 3240 Develop and implement emergency and disaster plans as needed.
- 3250 Manage water, energy, and waste.
- 3260 Prepare for yearly Administrative Reviews.

FINANCIAL MANAGEMENT (3300)

Employee will be able to manage procedures and records for compliance with Resource Management with efficiency and accuracy in accordance with all Federal, State, and local regulations, as well as the Administrative Review.

3310 - Implement a system of checks and balances to ensure accuracy and integrity of meal counting and claiming, funds collected, and record keeping.





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KEY AREA 3: ADMINISTRATION (3000) con't

- 3320 Establish and document appropriate accounting procedures for all revenues and expenses, ensuring that all procedures comply with Federal, State, and local regulations and Administrative Review.
- 3330 Prepare a budget that appropriately reflects financial goals.
- 3340 Analyze financial statements and accounting procedures to make informed financial decisions and ensure alignment with budget and regulations.
- 3350 Recommend prices for meals and other food items to district authorities, maintaining compliance with Federal, State, and local guidelines.
- 3360 Communicate financial goals, status and other data to appropriate district and State authorities.

HUMAN RESOURCES & STAFF TRAINING (3400)

Employee will be able to implement human resources management practices through maintenance and familiarity with current personnel policies and procedures and support employees through training and retention strategies.

- 3410 Understand and apply human resource management practices.
- 3420 Implement current personnel policies and procedures.
- 3430 Develop employee training plans, including a plan for tracking training.
- 3440 Implement a system for retention, promotion and recognition.
- 3450 Foster employee health, safety, and wellness.

FACILITIES & EQUIPMENT PLANNING (3500)

Employee will be able to evaluate school nutrition program equipment and facilities to ensure maximum efficiency and availability of healthy food choices.

- 3510 Evaluate/plan facilities and equipment to meet program goals.
- 3520 Maintain plans for purchasing and maintaining equipment.





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KEY AREA 4: COMMUNICATIONS & MARKETING (4000)

COMMUNICATIONS & MARKETING (4100)

Employee will be able to develop plans that include involvement with school and community members, empower school nutrition leaders and address excellent customer service.

- 4110 Develop strategic plans and marketing plans that reflect program goals and enhance interaction with stakeholders.
- 4120 Promote the Child Nutrition Program.
- 4130 Empower school nutrition staff to provide excellent customer service.
- 4140 Develop communications skills.
- 4150 Communicate within the school and to the community through multiple approaches to inform and educate stakeholders.
- 4160 Create an environment that engages students to select and consume healthy foods with minimum waste, including Smarter Lunchroom techniques.

LISTING OF COURSE TOPICS BY KEY AREA, BASED ON USDA PROFESSIONAL STANDARDS TOPICS

www.fns.usda.gov/sites/default/files/cn/ps_learningtopics.pdf

		KEY AREA 1: (10	000) NUTRITION		
(1100) Menu Planning	(1200) Nutrition	(1300) General Nutrition			
(1110) USDA Nutrition Requirements	(1210) Nutrition Activities	(1310) Dietary Guidelines for Americans, MyPlate & School Nutrition			
(1120) Cycle Menus	(1210) Nutrition Activities	(1320) General Nutrition			
(1130) Local Foods – Farm to School	(1220) Classroom & Cafeteria Integration				
(1140) Standardized Recipes	(1230) School Gardens				
(1150) Menu Analysis					
(1160) Special Diets, Including Food Allergies					
(1170) USDA Foods					
		KEY AREA 2: (20)	00) OPERATIONS		
(2100) Food Production	(2200) Serving Food	(2300) Cashier & Point of Service	(2400) Purchasing/ Procurement	(2500) Receiving & Storage	(2600) Food Safety & HACCP
(2110) Standardized Recipes	(2210) Portion Sizes/ Special Diets	(2310) Reimbursable Meals	(2410) Product Specifications	(2510) Inventory Management	(2610) HACCP
(2120) Food Production Records	(2220) Offer VS Serve	(2320) POS Financial Responsibility	(2420) Bid Solicitation & Evaluation	(2520) Receiving & Storage	(2620) Food Safety – General
(2130) Culinary Skills	(2230) Maintaining Food Quality & Appearance	(2330) Free or Reduced Identification	(2430) Purchase Food, Supplies & Equipment	(2530) Hold & Recall	(2630) Federal, State & Local Food Safety Regulations
(2140) Use & Care of Equipment	(2240) Serving Lines		(2440) Food & Supplies Orders		(2640) Food Safety Culture
(2150) CN Labeling, Crediting			(2450) Cooperative Purchasing Groups		
			(2460) Contracts with FS Management Co.		
		KEY AREA 3: (3000)	ADMINISTRATION		
(3100) Free & Reduced Price Meal Benefits	(3200) Program Management	(3300) Financial Management	(3400) Human Resources & Staff Training	(3500) Facilities & Equipment Planning	
(3110) Eligibility	(3210) Staff Management	(3310) Meal Counting, Claiming, Managing Funds	(3410) Human Resources Management	(3510) Facility & Equipment Planning	
(3120) Direct Certification	(3220) Standardized Operating Procedures	(3320) Compliance with Regulations/Policies	(3420) Policies & Procedures	(3520) Equipment Purchasing & Maintenance	
(3130) Community Eligibility (CE)	(3230) Healthy School Environment	(3330) Budgets	(3430) Training Plans & Tracking		
	(3240) Emergency Plans	(3340) Financial Analysis	(3440) Retention, Promotion & Recognition		
	(3250) Water, Energy & Waste	(3350) Pricing	(3450) Employee Health, Safety & Wellness		
	(3260) Administrative Review	(3360) Communicate Financial Information			
	KEY	AREA 4: (4000) COMM	UNICATIONS & MARKE	TING	
(4100) Communications & Marketing					
(4110) Strategic & Marketing Plans					
(4120) Program Promotion					
(4130) Customer Service					
(4140) Communication Skills					
(4150) School & Community Communication					
(4160) Smarter Lunchrooms Techniques					

SEPTEMBER 2015





Professional Standards Training Topic Codes

- The following grid provides a list of Professional Standards training topics by key area.
- The column on the left features the original USDA Professional Standards topics and codes.
- The column on the right codes additional topics that may count toward Professional Standards.



TRAINING TOPIC CODES

www.fns.usda.gov/sites/default/files/cn/ps_learningtopics.pdf

KEY AREA 1 - (1000) NUTRITION		
USDA Professional Standards	Coding for Other Training Topics	
(1100) Menu Planning		
(1110) USDA Nutrition Requirements	(1110) USDA Menu Planner	
	(1110) Smart Snacks & Competitive Foods	
(1120) Cycle Menus		
(1130) Local Foods - Farm to School		
(1140) Standardized Recipes	(1140) Standardized Recipes	
	(1140) Whole Grains Recipes	
	(1140) Chef-Inspired Recipes	
(1150) Menu Analysis	(1150) Menu Planning & Analysis	
	(1150) Menus with Reduced Sodium	

SEPTEMBER 2015





KEY AREA 1 - (1000) NUTRITION		
USDA Professional Standards	Coding for Other Training Topics	
(1100) Menu Planning		
(1160) Special Diets, Including Food Allergies	(1160) Special Diets	
	(1160) Food Allergy	
	(1160) Food Intolerance	
(1170) USDA Foods	(1170) USDA Foods & Menus	
(1200) Nutrition		
(1210) Nutrition Activities	(1210) Nutrition Education	
(1220) Classroom & Cafeteria Integration	(1220) Implementing Breakfast in the Classroom	
	(1220) Other Breakfast Options - Breakfast After the Bell, Second Chance Breakfast	
	(1220) The Importance of Fresh Fruits & Vegetables	
(1230) School Gardens		
(1300) Gene	ral Nutrition	
(1310) Dietary Guidelines for Americans, MyPlate & School Nutrition	(1310) MyPlate	





KEY AREA 1 - (1000) NUTRITION			
USDA Professional Standards	Coding for Other Training Topics		
(1300) General Nutrition			
	(1320) Child Nutrition		
	(1320) Community Nutrition		
	(1320) Family Nutrition		
	(1320) Human Nutrition		
(1320) General Nutrition	(1320) Nutrients		
	(1320) Nutrition		
	(1320) Vitamins & Nutrients		
	(1320) Food Science		
	(1320) Understanding Whole Grains		
KEY AREA 2 - (2000) OPERATIONS			
USDA Professional Standards	Coding for Other Training Topics		
(2100) Food Production			
(2110) Standardized Recipes - Planning, Preparation & Service	(2110) Quantity Food Preparation		
(2120) Food Production Records	(2120) Food Production		
(2130) Culinary Skills	(2130) Culinary Techniques		
	(2130) Food Preparation		
	(2130) Weights & Measurements		

SEPTEMBER 2015 17





KEY AREA 2 - (2000) OPERATIONS			
USDA Professional Standards Coding for Other Training			
(2100) Food Production			
(2140) Use & Care of Equipment	(2140) Knife Safety		
(2450) (244 11 2 11 11	(2150) How to Read a CN Food Label		
(2150) CN Labeling, Crediting	(2150) Product Formulation Statements		
(2200) Sei	ving Food		
(2210) Portion Sizes/Special Diets	(2210) Weights & Measurements		
(2220) Offer VS Serve			
(2222)	(2230) Quality Management		
(2230) Maintaining Food Quality & Appearance	(2230) Garnishing		
(2240) Serving Lines			
(2300) Cashier & Point of Service			
(2310) Reimbursable Meals	(2310) Claiming & Counting		
	(2310) Recognizing a Reimbursable Meal		
	(2320) Computer Software		
(2320) POS Financial Responsibility	(2320) Cashiering		
	(2320) Confidentiality - Student Data		
	(2320) Onsite Review/CEP Accountability		
(2330) Free or Reduced Identification			





KEY AREA 2 - (2000) OPERATIONS			
USDA Professional Standards	Coding for Other Training Topics		
(2400) Purchasing/Procurement			
(2410) Product Specifications	(2410) Food Buying Guide		
(2420) P. L. C. L. H 2. 5. L	(2420) Procurement Ethics		
(2420) Bid Solicitation & Evaluation	(2420) Multi-Year Bids		
	(2430) Procurement		
	(2430) Purchasing		
(2430) Purchase Food, Supplies & Equipment	(2430) Establishing Contracts with Third Party Vendors (i.e. National Buying Groups)		
	(2430) USDA Foods/DOD/Diverted Foods		
	(2430) Exhibit Hours/Food Shows* (2 hours maximum)		
(2440) Food & Supplies Orders	(2440) Forecasting & Ordering		
(2450) Cooperative Purchasing Groups			
(2460) Contracts with FS Management Co.			
(2500) Receiv	ing & Storage		
(2510) Inventory Management	(2510) Inventory		
(2520) Receiving & Storage			
(2530) Hold & Recall			

^{*}Exhibit Hours/Food Shows: At the discretion of the state agency, no more than 2 hours of exhibit/food show time may count toward professional standards annual training. Check with your state agency to see if 2 hours of exhibit/food show time can be counted.

SEPTEMBER 2015





KEY AREA 2 - (2000) OPERATIONS			
USDA Professional Standards	Coding for Other Training Topics		
(2600) Food Safety & HACCP			
(2610) HACCP	(2610) Food Safety		
	(2620) Food Handler		
	(2620) Food Safety		
(2620) Food Safety - General	(2620) Serving It Safe/ServSafe/Food Safety		
	(2620) Blood Borne Pathogens		
	(2620) Thermometers/Calibration		
(2630) Federal, State & Local Food Safety Regulations	(2630) Food Bio-Security		
	(2630) Food Defense		
(2640) Food Safety Culture	(2640) Promote Food Safety Behavior		
KEY AREA 3 - (3000) ADMINISTRATION			
USDA Professional Standards	Coding for Other Training Topics		
(3100) Free & Reduced Price Meal Benefits			
(3110) Eligibility			
(3120) Direct Certification			
(3130) Community Eligibility			





KEY AREA 3 - (3000) ADMINISTRATION		
USDA Professional Standards	Coding for Other Training Topics	
(3200) Program Management		
(3210) Staff Management	(3210) Professional Development	
	(3210) Organizational Management	
	(3210) Payroll	
	(3210) Leadership Principles	
	(3210) Change Management	
(3220) Standardized Operating Procedures	(3220) Starting a Summer/After School/Breakfast/Supper Program	
(3230) Healthy School Environment		
(3240) Emergency Plans		
(3250) Water, Energy & Waste	(3250) Green Schools & Sustainability	
(3260) Administrative Review		

21 SEPTEMBER 2015





KEY AREA 3 - (3000) ADMINISTRATION		
USDA Professional Standards	Coding for Other Training Topics	
(3300) Financial Management		
(3310) Meal Counting, Claiming, Managing	(3310) Cost Management	
Funds	(3310) Community Eligibility Provision	
(3320) Compliance with Regulations/Policies	(3320) Regulations & Legislation	
	(3320) Record Keeping	
	(3320) Indirect Costs	
	(3320) Fraud/Separation of Duties	
(3330) Budgets	(3330) Budget	
	(3330) Financial Management	
	(3330) Accounting	
	(3330) Grant Writing	
	(3330) Developing an Annual Business Plan	





KEY AREA 3 - (3000) ADMINISTRATION		
USDA Professional Standards	Coding for Other Training Topics	
(3300) Financial Management		
(3340) Financial Analysis	(3340) Auditing	
	(3340) Finance Database	
	(3340) Keys to Excellence - Business Planning	
	(3340) Using Excel for the Job	
(3350) Pricing		
(3360) Communicate Financial Information		
(3400) Human Resources & Staff Training		
	(3410) Conflict Management	
	(3410) Employee Concerns	
	(3410) Time Management	
(3410) Human Resources Management	(3410) Dealing with Difficult People	
(3410) Human Resources Management	(3410) Supervising	
	(3410) Team Management	
	(3410) Personnel Management	
	(3410) Negotiating/Resolution	





KEY AREA 3 - (3000) ADMINISTRATION				
USDA Professional Standards	Coding for Other Training Topics			
(3400) Human Resources & Staff Training				
	(3420) Ethics			
	(3420) Absences from the Workplace			
	(3420) Disability in the Workplace			
(3420) Policies & Procedures	(3420) Discrimination in the Workplace			
	(3420) Sexual Harassment			
	(3420) Diversity			
	(3420) Understanding Professional Standards			
	(3420) Civil Rights Training			
	(3420) Drug Free Workplace			
(3430) Training Plans & Tracking	(3430) Building a Curriculum			
	(3440) Employee Retention			
(3440) Retention, Promotion & Recognition	(3440) Delegating/Empowering			
	(3440) Building the Next Generation of School Nutrition Professionals			





KEY AREA 3 - (3000) ADMINISTRATION				
USDA Professional Standards	S Coding for Other Training Topics			
(3400) Human Resources & Staff Training				
	(3450) Personal Health			
	(3450) Behavior Based Safety			
	(3450) CPR/First Aid			
	(3450) Stress Management			
	(3450) Workplace Wellness			
(3450) Employee Health, Safety & Wellness	(3450) Employee Safety - Ergonomics, Lifting, etc.			
	(3450) OSHA			
	(3450) Violence in the Workplace			
	(3450) Hostile Work Environment			
	(3450) Workplace Bullying			
	(3450) Hazardous Materials			
(3500) Facilities & E	quipment Planning			
(2540) 5 (1) 0 5 (1)	(3510) Facility Design			
(3510) Facility & Equipment Planning	(3510) Using Technology for the Job			
	(3520) Preventive Maintenance			
(3520) Equipment Purchasing & Maintenance	(3520) Energy Usage			
	(3520) Disposal of Equipment			





KEY AREA 4 - (4000) COMMUNICATIONS & MARKETING			
USDA Professional Standards	S Coding for Other Training Topic		
(4100) Communications & Marketing			
(4110) Strategic & Marketing Plans	(4110) Marketing		
	(4120) Advertising		
	(4120) Promotion		
(4120) Program Promotion	(4120) Merchandising		
	(4120) Social Media		
	(4120) Public Affairs/Public Relations		
	(4120) Media Management		
	(4120) School Nutrition Market Trends		
	(4120) Partnering with a Chef		
(4130) Customer Service	(4130) Understanding Your Customer		





KEY AREA 4 - (4000) COMMUNICATIONS & MARKETING				
USDA Professional Standards Coding for Other Training Top				
(4100) Communications & Marketing				
	(4140) Oral & Written Communication			
(4140) Communication Skills	(4140) Presentation Training			
	(4140) Public Speaking			
	(4140) Business Writing			
	(4140) Facilitation Skills			
	(4140) Maintaining a Professional Image			
	(4140) Interpersonal Skills			
	(4140) Using PowerPoint for the Job			
	(4140) Business Writing Skills			
	(4140) Using Excel for the Job			
(4150) School & Community Communication	(4150) Community Marketing			
(4160) Smarter Lunchrooms Techniques	(4160) Nudge Marketing/Behavioral Economics/Choice Architecture			





SNA Developed Professional Standards Training Tracking Tool

This sample Training Tracking Grid will assist school nutrition staff with tracking and monitoring all of their training for USDA Professional Standards. An electronic version is also available on the SNA website:

www.schoolnutrition.org/ProfessionalStandards

For additional information on the United States Department of Agriculture's Professional Standards for school nutrition

employees please visit:

www.professionalstandards.nal.usda.gov





	School Information
School Name	
School District	
Address 1	
Address 2	
City	
State/Territory	
Zip	
	Trainee
Job Title	
First Name	
Last Name	
SNA Member #	





Training Title	Date	Key Area	Code	Hours Attended
		,		





				Hours
Training Title	Date	Key Area	Code	Attended



Training Title	Date	Key Area	Code	Hours Attended

Total Number of Training Hours/Continuing Education Units (CEUs) =