

RECALIBRATE YOUR WHY

Aligning Purpose with Progress in School Nutrition



2024 CONFERENCE FOR SCHOOL NUTRITION ADMINISTRATORS

Sheraton Imperial Hotel Raleigh-Durham Airport at Research Triangle Park
4700 Emperor Boulevard, Durham, NC

WEDNESDAY, OCTOBER 16, 2024

Opening General Session and Continuing Education Opportunities

8:00 am - 12:00 pm	SNS Certification Exam <i>(advance registration through SNA required)</i>	Auditorium
9:45 am – 11:45 am	Check-In	Imperial Foyer 1
11:45 am – 2:00 pm	Lunch and General Session	Imperial Ballroom 3-5
Welcome Presiding: Dr. Lynn Harvey, <i>Senior Director, Office of School Nutrition and Past-President, School Nutrition Association</i>		
Greetings from North Carolina Department of Public Instruction Dr. Jeremy Gibbs, <i>Deputy State Superintendent</i>		
USDA Update Recalibrating Your Communication Presenter: Denise Ryan		
2:00 pm – 2:15 pm	Break	
2:15 pm – 3:30 pm	Educational Sessions	
Applying the "What, Why, When, and How" of Menu Certification Presenters: Trip Warren and Jennifer Brown		Royal Room
Take Control of Your Story: Leveraging Social Media to Boost Participation, Engagement, and Awareness Presenter: Dave Palmer		imperial 1 and 2
Nourishing Leadership: Cultivating Excellence in School Nutrition Administration Presenter: Amelia Royster-Davis		Auditorium
Recalibrate Your Financial "Why" Presenters: Janet Johnson and Jeff Squires		Imperial 6 and 7
3:30 pm - 3:45 pm	Afternoon Snack Break	
3:45 pm - 5:00 pm	Educational Sessions	
Emotionally Intelligent Leadership as a Lever for Aligning Your Purpose with Progress Presenter: Susan Cole		Royal Room
Making Progress, Not Perfection: Implementing Scratch Cooking When You Have Limited Resources Presenters: Cyndie Story and Andy Montero		Imperial 1 and 2
AI Opportunities, Challenges, and Best Practices Presenter: Jennifer Graham		Auditorium
Re-vitalize the Procurement Processes Presenters: Lynn Harvey and Victoria Homick		Imperial 6 and 7

Dinner on Your Own

THURSDAY, OCTOBER 17, 2024

General Session and Continuing Education Opportunities

7:15 am – 8:15 am	Continental Breakfast	Imperial Pre-Function 3-5
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8:30 am – 9:45 am	Educational Sessions	
Emotionally Intelligent Leadership as a Lever for Aligning Your Purpose with Progress Presenter: Susan Cole		Royal Room
Making Progress, Not Perfection: Implementing Scratch Cooking When You Have Limited Resources Presenters: Cyndie Story and Andy Montero		Imperial 1 and 2
AI Opportunities, Challenges, and Best Practices Presenter: Jennifer Graham		Auditorium
Recruit*Retain*Restructure Presenter: Vickie Coffey		Imperial 6 and 7

9:45 am – 10:00 am	Morning Beverage Break	
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10:00 am – 11:15 am	Educational Sessions	
Rural Non-Congregate Readiness: Harness Your Potential Presenters: Lynne Privette, Jada Brown, Ivy Early, Madge McNaboe, Deborah Tarver, and Gaston County Schools		Royal Room
Take Control of Your Story: Leveraging Social Media to Boost Participation, Engagement, and Awareness Presenter: Dave Palmer		Imperial 1 and 2
Why It Matters: Addressing Digital Accessibility in School Nutrition Programs Presenters: Donna Murray and Tracey Bates		Auditorium
Recalibrate Your Financial "Why" Presenters: Janet Johnson and Jeff Squires		Imperial 6 and 7

11:15 am – 11:30 am	Break	
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11:30 am – 1:15 pm	Lunch and General Session	Imperial Ballroom 3-5
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Presiding Dr. Lynn Harvey		
Reigniting the Flame to Maximize Our Impact, Part 1 Presenter: Thomas Murray		

1:15 pm - 1:30 pm	Break	
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1:30 pm - 2:15 pm	General Session Workshop	Imperial Ballroom 3-5
Reigniting the Flame to Maximize Our Impact, Part 2 Presenter: Thomas Murray		

2:15 pm - 2:25 pm **Break** **Imperial Pre-Function 3-5**

2:25 pm - 3:45 pm **Special Workshop** **Imperial Ballroom 3-5**

Sharing Your Why by Being a Fred

Presenter: Lisa Altmann

3:45 pm - 4:00 pm **Afternoon Celebration Break**

4:00 pm - 5:15 pm **Educational Sessions**

Applying the "What, Why, When, and How" of Menu Certification

Presenters: Trip Warren and Jennifer Brown

Royal Room

Nourishing Leadership: Cultivating Excellence in School Nutrition Administration

Presenter: Amelia Royster-Davis

Imperial 1 and 2

Recruit*Retain*Restructure

Presenter: Vickie Coffey

Auditorium

Re-vitalize the Procurement Processes

Presenters: Lynn Harvey and Victoria Homick

Imperial 6 and 7

Dinner on Your Own

FRIDAY, OCTOBER 18, 2024

Closing General Session

7:45 am – 8:45 am **Breakfast Buffet** **Imperial Pre-Function 3-5**

8:45 am – 12:00 pm **Closing General Session** **Imperial Ballroom 3-5**

Opening Remarks: Dr. Lynn Harvey

Partner Organization Updates

Ignite the Future: Empowering Our Next Steps

Panel Discussion 1

Panel Discussion 2

Panel Discussion 3

Additional Partner Organization Updates

Closing Remarks