ESSER Preparations for PSU Programmatic Leaders: What we’ve shared

• How are you preparing?
  • How much money do you have left?
    • Expenditure Visualization
  • Link costs to outcomes
    • Are there investments that should be scaled down?
    • Are there investments that could be “beefed” up?
    • How are student outcomes? Are there particular groups who are still far behind other groups?
• Can you leverage any other funds to reduce the cliff for next year? (state/local/federal)
  • Federal Funding Crosswalk
# ESSER Return on Investment (RoI)

## The Investment Grid: Linking Costs and Outcomes

This investment grid template can be used to help leaders assess current investments and their expected outcomes and risks to finalize spending plans and do the most for students. Customize this tool to compare costs and expected outcomes for different strategies and dosages for a particular evidence-based intervention or across different interventions for the same students.

<table>
<thead>
<tr>
<th>Item</th>
<th>Investment</th>
<th>Total Spend (estimated)</th>
<th>Total Planned Expenditure</th>
<th>Estimated # Students Served</th>
<th>Cost Per Participating Student</th>
<th>Are we implementing as intended? (Implementation fidelity)</th>
<th>Formation Assessment Data or Qual Data</th>
<th>Summative assessment or indication of longer-term outcomes</th>
<th>Are there any risks moving forward? What are they?</th>
<th>Should we continue to prioritize this investment moving forward? (sustain/increase/cut out)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Summer Programming</td>
<td>$50,000</td>
<td>$116,670</td>
<td>65 students (Ss identified based on EVAAS and T recommendations in 6-8th grade)</td>
<td>$50,000/55 = $909</td>
<td>Sort of; + staffing and</td>
<td>Overall, + gains on pre/post assessments; Ss report higher engagement; To report that they could tell which Ss want to summer program showed slightly higher growth than peers on 21-22 EOGs</td>
<td>Sustainability, transportation issues, staffing remains a challenge</td>
<td>Increase- look at how we can further invest in summer programming; look at ways to incentivize staffing and program participation</td>
<td></td>
</tr>
</tbody>
</table>

## Crosswalk of Common Learning Recovery and Acceleration Priorities and Federal Funding

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Title I, Part A</th>
<th>Title 1003</th>
<th>Title I, Part C Migrant Ed.</th>
<th>Title II, Part A</th>
<th>Title III</th>
<th>Title IV, Part A</th>
<th>IDEA, Part B</th>
<th>Perkins</th>
<th>McKinney-Vento</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Dosage Tutoring for ELA</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>High Dosage Tutoring for Mathematics</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Multitiered system of support (MTSS)</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Summer Career Accelerator Programs</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Summer Bridge Programs</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>PK-5 professional development for teachers</td>
<td>✗</td>
<td></td>
<td></td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PK-5 early literacy supports/small group intervention</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendance improvement (additional staffing, strategies/PD, incentives)</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SEL Supports</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
<td>✗</td>
<td></td>
</tr>
</tbody>
</table>
Return on Investment Toolkit

Disclaimer: These are tools that can be used by PSU leaders. The purpose of these tools is to support PSUs in making sound decisions about future programming and budgets post-ESSER. PSUs are not required to use any of these tools and will not need to turn any of this information in to DPI.

Overview
- Editable timeline tool for making budgetary decisions

Step 1: Collect Data & Evidence
- ESSER dashboard
- Other NC data dashboards and links
- New YoY data set

Step 2: Determine Return on Investment
- RoI Worksheet and Companion Document

Step 3: Decision Making
- Links to external resources and budget tradeoff templates

Step 4: Budgeting Process
- Zero Based Budgeting (ZBB) Template
- Federal Funding Crosswalk

Step 5: Communication
- Link to external resources and communication templates
LEA has received $XX,XXX,XXX from American Rescue Plan funds, and spent these funds on

Click on a bar at right to disaggregate spending by year, spending category, and object level spending.

Click the "Reset" button below to

Individualized PSU budget visualization for ESSER funding and implications for future budgeting.
ZBB Template: Zero-based budgeting template for PSU use

Accompanying explainer document with definitions, instructions, and additional background on zero-based budgeting

Utilizing Zero Based Budgeting (ZBB) to Mitigate ESSER Cliff Budgeting Implications

An Introduction to Zero-Based Budgeting for Schools: Balancing Finances While Maximizing Return on Investment

In the ever-evolving landscape of educational finance, school systems face the formidable challenge of providing a quality education while efficiently managing limited financial resources. This will be exacerbated by the end of ESSER funding in September 2024. An approach known as Zero-Based Budgeting (ZBB) has emerged as a valuable finance strategy and has promise in supporting schools in districts through the end of ESSER funding. Zero-Based Budgeting is a method that enables school districts to create budgets that are not only balanced but also prioritize funded strategies with the highest Return on Investment (ROI).
Who: Superintendents (or designee), Assistant Superintendents, CFOs, HR Directors, Federal Programs Directors, and other key personnel who make decisions about ESSER funding

Registration will be available beginning next week!
Articles of Interest: Fiscal Cliff

- How NC Schools are Staffing their Pandemic Recovery (FutureEd)
- The ESSER Fiscal Cliff will have Serious Implications for Student Equity (Brookings)
- Districts Face Deep Financial Pain in the Next Two Years. (EdunomicsLab)
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